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## **Cathy Noble**

### **Product Portfolio Director**

J.D. Power

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Cathy Noble is a Product Portfolio Director in the Autodata Solutions Division of J.D. Power. Cathy oversees a suite of products that power vehicle merchandising tools and research experiences, including AutoPlanner, StudyPrice, Feature Exchange and the suite of CarBook quoting products. Cathy manages customer IT portfolios through the provision of technology direction, automotive data and custom IT solutions.

In her 25 years with Autodata Solutions, Cathy has proven to be a highly accomplished delivery executive with proven success in directing software development, delivery and operational oversight. She has strong ability in identifying and overseeing the production of innovative solutions that meet changing business needs, drive revenue growth and improve efficiency.

Cathy graduated with honors in Business Administration in 1991.

